## **SRI GVG VISALASKHI COLLEGE FOR WOMEN (Autonomous)**



Affiliated to Bharathiar University
Accredited at A+ Grade by NAAC (4th Cycle)
An ISO 9001:2015 Certified Institution
Udumalpet - 642 128



## **Department of Commerce (Aided)**

## Academic year 2023-2024

## **Report**

Report on Mutual Funds Awareness Programme

Department of Commerce organized a manual faced awareness programme on 269 July 2023 at 11 30 am spinished by HSBC. De N Mahesh Kamar was the resource person.

Objective: The main purpose of this programme is to create awareness among the students on maturi funds and reason for investing in maturi funds.

The resource person visualized the impact of inflation on expenses and sovings and how the investors softguard against inflation. He suggested a comprehensive financial plan that helps the investors to invest their savings efficiently. He quoted Warren Bufflet life expensence to highlight the importance of financial planning "Never depend on single income. Make investment to create a second source". He explained various investment options available such as gold, marks, bords, property, insurance, bank deposits and mutual funds. He highlighted the features of mutual funds and reasons for investing in mutual funds such as low cost, professional management, transparency liquidity, convenient, well regulated by SEBI and risk diversification. He further explained the structure of mutual funds, scheme categories, and types of matual funds. The resource person gave an idea about how to invest in mutual funds, modes of investing and performance evaluation principles. He shared about the complaints redecast mechanism of SEBI, complaints redecas system and taxation on mutual funds. Finally he suggested students to start saving from the early age and invest the savings in the right assits that can helps to create wealth in the long run.

It was a thought provoking session for the students to recognize the different types of mutual funds, importance and benefits. Resource person created interest among the students towards the investment. This session removed the ambiguities and confusions regarding investment option particularly mutual funds. Nine faculty members and seventy students (45 III B.Com &25 II M.Com) from commerce aided stream participated and benefited out of this programme.

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